



---

# Arabian Cement Company

## 1Q15 Investors Presentation

June 2015

# Contents

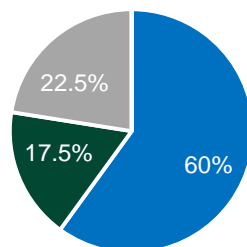
- **Introduction to ACC** .....3
- **Period Highlights** .....9
- **Egyptian Cement Market** .....11
- **Sales Overview** .....12
- **COGS Overview** .....14
- **CAPEX Overview** .....15
- **Debt Status** .....16
- **Financials** .....17

# Introduction to ACC

## ACC in a Snapshot

- The company operations started in 2008 and is currently a leading cement producer. Majority owned by Cementos La Union (“CLU”), a Spanish cement player with operations in several countries such as Chile and Congo.
- ACC has two production lines with a total production capacity of 5.0 Mmpta, making it one of Egypt’s largest cement plants, with a market share of 8% as of 1Q15.
- ACC’s operations include the production of clinker, production and sale of high quality cement. No exports were recorded in 1Q15.
- The Company outsources its manufacturing through several O&M contracts; Reliance Heavy Industries (“RHI”) for the operation of the quarry and cement production, in addition to an operational management contract with NLSupervision (“NLS”); a subsidiary of FLSmidth, for clinker production
- ACC has adopted and implemented quality and safety management systems, complying with the requirements of the international standards ISO 9001:2008 and OHSAS 18001:2007.
- Through its dedicated sales and marketing teams the Company has managed to position its product amongst the market’s premium price brands.
- ACC pioneered shifting towards diversifying its sources of energy and will substitute 100% of its current energy requirements to use a mix of solid and alternative fuels by towards the end of 2Q 2015.
- As of 1Q15, ACC distributed 55% of its production through own channels, “Wassal”; delivery service as well as its warehouses in Banha and the newly opened in Damanhour.

Shareholding Structure



■ Aridos Jativa ■ El Bourini Family ■ Free Float

## Investment Highlights

Strong and Dynamic Management Team

New Strategically Located Facility with an Integrated Operation

Outsourcing the Production Process while Maintaining a Highly Qualified Internal Supervision Team

Better Positioned for Diversifying Energy Sources

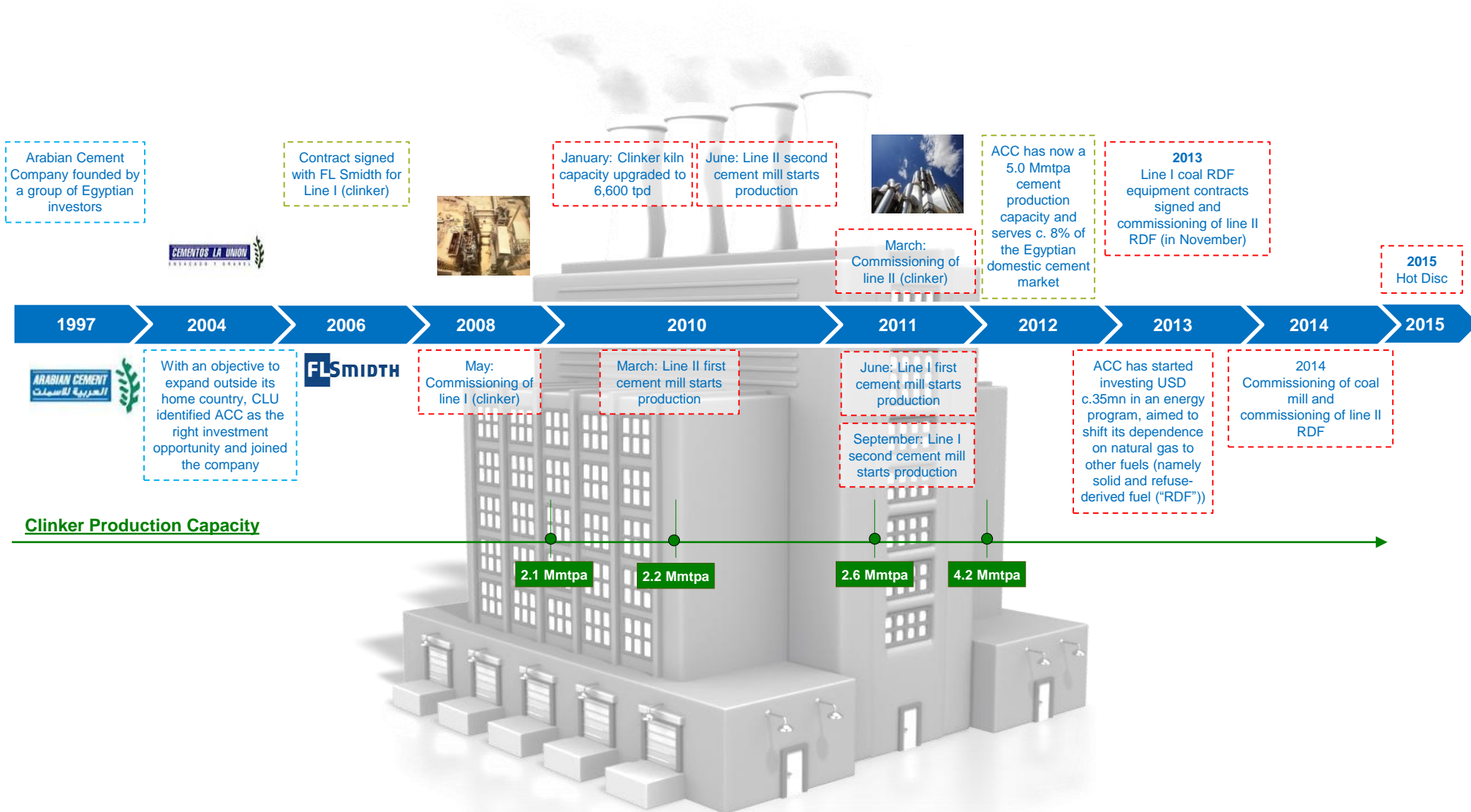
An Excellent Sales & Marketing Team

In-House Distribution Platform

Low Customer Concentration

# Introduction to ACC

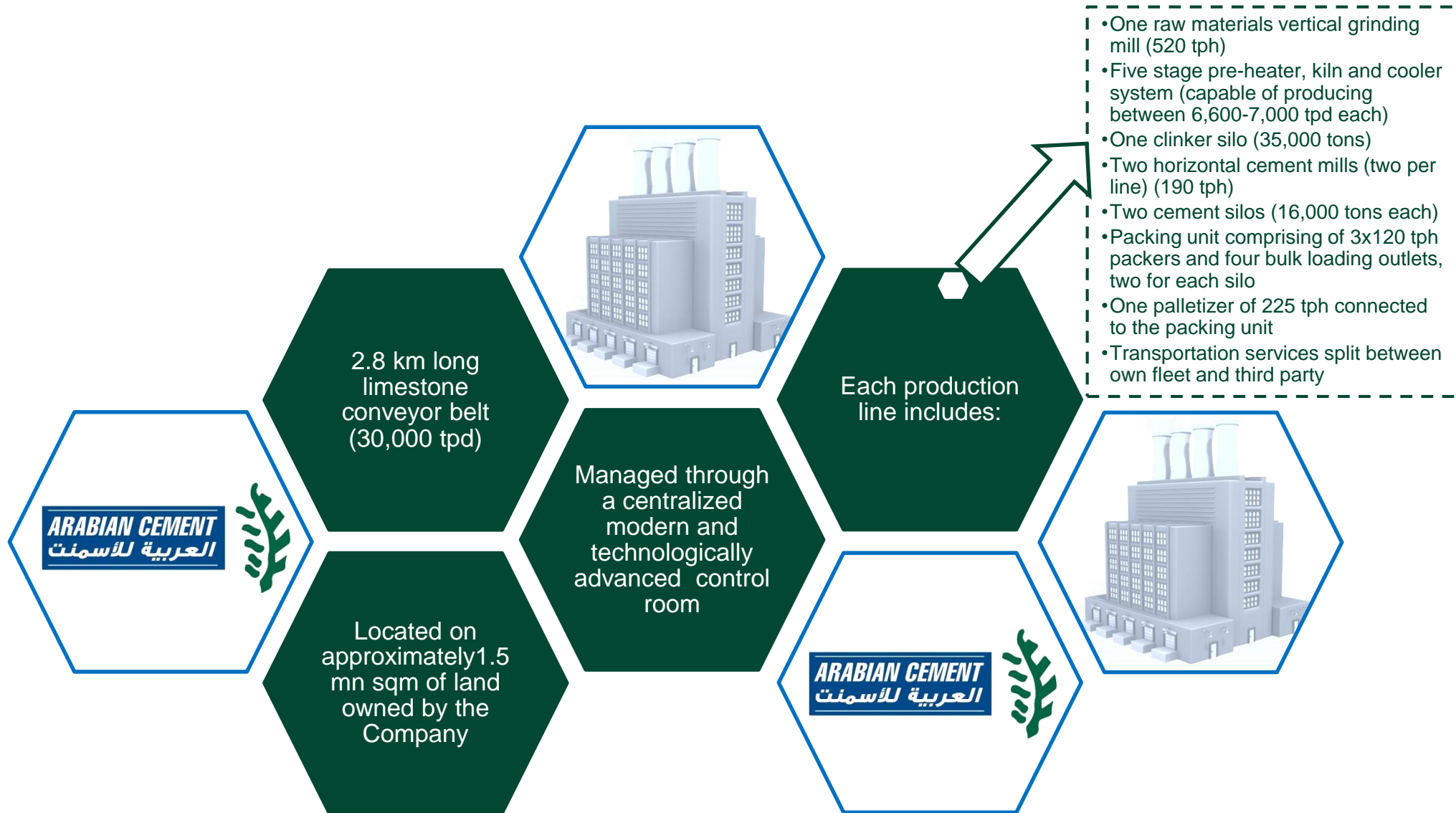
## Corporate Evolution



### Clinker Production Capacity

# Introduction to ACC

## Plant Information



# Introduction to ACC

## Executive Management Team



### Jose María Magriña

Chief Executive Officer



Mr. Magriña's 19 years of professional experience stretches across several industries. He served as a management consultant at PWC, Deloitte and Accenture covering the gas, oil and construction industries for 9 years where he advised on strategy and operations for companies in various developed and developing countries. Joined ACC in 2005.

### Tarek Talaat

Chief Commercial Officer



Joined in 2009, Mr Talaat has 20 years of experience of which 14 years are in the cement sector, through his previous positions as business development director of Titan Egypt. He also served as regional manager for Cementia Trading and Commercial Director of the Lafarge/Titan joint venture in Egypt

### Allan Hestbech

Chief Financial Officer



Mr. Hestbech has 14 years of experience in the Egyptian cement industry. He joined ACC in 2014. Before joining ACC, Mr. Hestbech assumed the role of Financial Director of Sinai White Cement. He has experience in financial management of cement companies, including cost optimization, reduction of financial costs and working capital as well as the financial management of plant erection projects.

### Sergio Alcantarilla

Chief Operations Officer



Mr. Alcantarilla has 11 years of experience in the cement industry where he participated in all the fields of the business' technical side such as projects of new cement plants, civil works, mechanical and electrical erection, commissioning, production, maint., quality, process and cost optimization and improvement plans. He Joined ACC in 2009.

# Introduction to ACC

## Our Strategy



### Medium Term Strategy

### Long Term Strategy

1. Secure Energy Supply

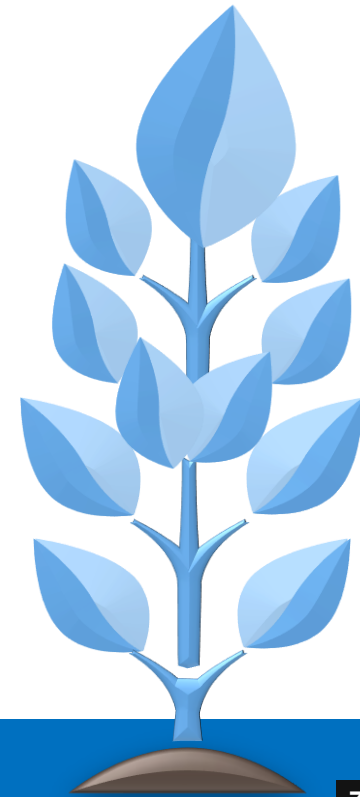
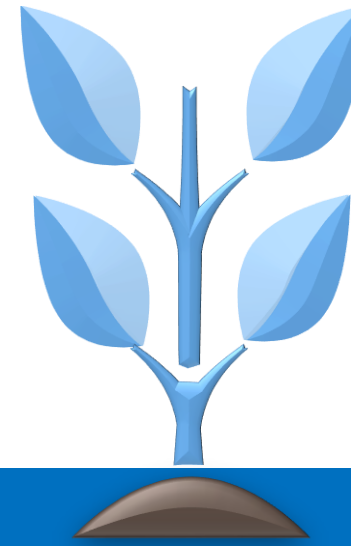
2. Position ACC Among the Top Brands in the Market and Command a Price Premium and the Highest Profitability

3. Continue to Pay a Healthy Dividend Stream While Optimizing Capital Structure

4. Vertical Expansion:

- Andalus Ready Mix
- RDF Plants

5. Expanding production in Egypt or abroad



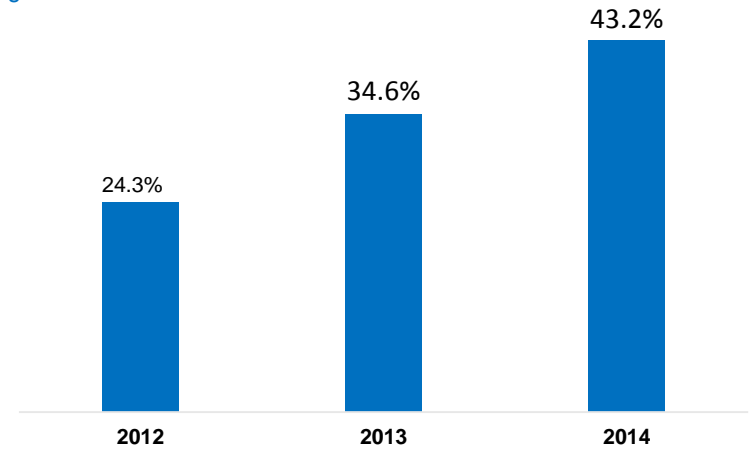
# Introduction to ACC

## Distribution Network Overview

### 1 Express Wassal

- Express Wassal is a full transportation service for bulk and/or bagged products provided by the company's fleet of 25 trucks as well as by 3rd party business partners. Express Wassal was launched in 2011
- Express Wassal offers ACC a number of benefits such as;
  - Reducing ACC's dependency on external transport providers which is fragmented and can be unreliable
  - Controlling products flow to strategic markets
  - Ensuring price positioning in these markets
  - Penetrating high demand scattered markets
  - The Company's own fleet also provides it with insight with regards to the operational costs associated with transportation, allowing it to better gauge 3rd party transportation rates
- Now ACC operates its Express Wassal's hotline for 24 hours per day, 7 days a week.
- The additional availability is expected to further increase customer satisfaction as it allows them fast access to the Company's products at any time

### Express Wassal & WH Volumes (% of Cement Dispatched)



### 2 Warehouses

#### Warehouses Overview

- ACC is planning a wide warehouse infrastructure in various locations in order to ease delivery to merchants in addition to minimizing lead time
- ACC opened a warehouse in Banha in 2013 and opened another one in Damnhour in Q1 2015.

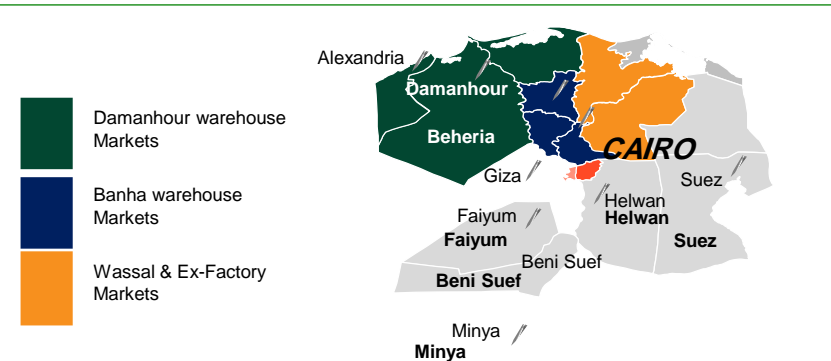
#### Benefits to ACC

- Proximity to customers
- Faster responses to market changes
- Ensure regional market share
- Price premium to ex - factory

#### Benefits to ACC's Customers

- Traders' will have shorter delivery time
- Traders' trucks will be more efficient by allowing them to make more delivery trips per day; i.e. more profitable
- Use of pallets allowing for faster loading time and less traffic

#### Warehouse Market Coverage

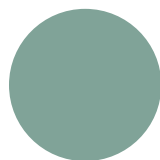


**ACC is the only cement producer in Egypt with its own warehouse facilities. The facilities act as both a distribution hub (allowing product to be dispatched on demand to merchants) and a sales point**

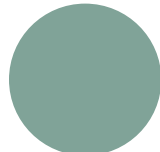




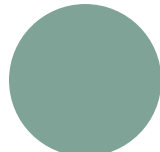
## Main Highlights



In early 1Q15, the market witnessed a decline in prices, specifically in January and February. By late March, prices started picking up again to the level of 2014 average.



Starting January 2015, the government announced that it will not supply any gas to the cement manufacturers, instead, it started supplying diesel with acceptable quantities.



During 1Q 2015, the minister of finance announced the reduction of corporate income tax rate to be 22.5% compared to the previous 30%. Yet, the law enforcing such rate has not been published.



Towards the end of January 2015, the CBE took the decision to devalue the EGP, accordingly the rate reached EGP7.53 for 1 USD.

### Production Highlights

- ACC produced 0.95 MM MT of clinker in 1Q 2015 compared to 0.85 MM MT at the same period the previous year.
- The main reason for this 12% increase is the availability of diesel starting 2015 in addition to utilizing the full coal grinding installed capacity. Accordingly the company operated at 91% clinker utilization
- ACC operated at 86% cement utilization in 1Q15 compared to 76% in the same period last year.

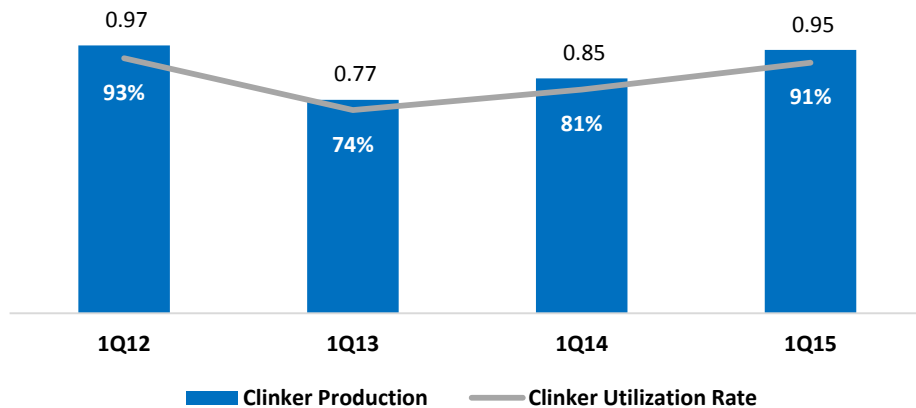
### Coal & AF Updates

- ACC has installed completely the coal mill and it is in operations since late May 2014.
- Starting Jan. 2015, ACC was able to run its maximum coal capacity for both lines on the back of the availability of diesel as a complimentary source of fuel.
- The company is inline with its plan to install and begin operations of the hot disc (the AF project) by the end of 2Q15.

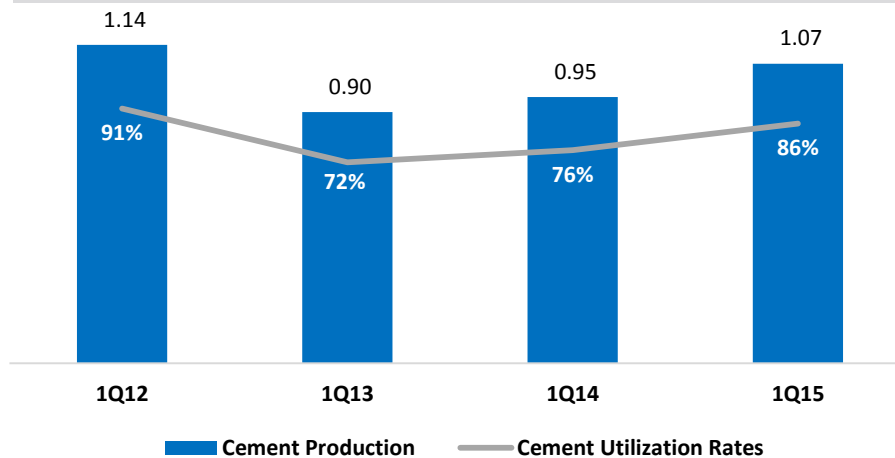
# Period Highlights (continued)

## Main KPIs

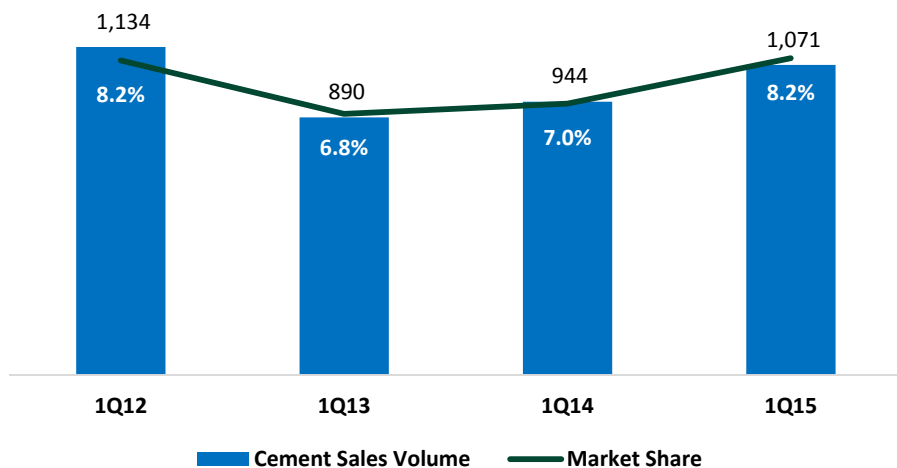
### Clinker Production (MN MT) and Utilization Rates



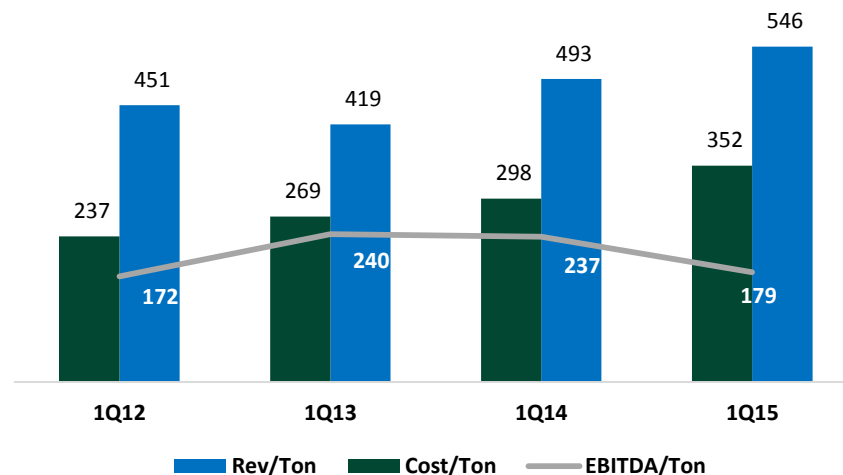
### Cement Production and Utilization Rates



### Sales and Market Share (MN MT)



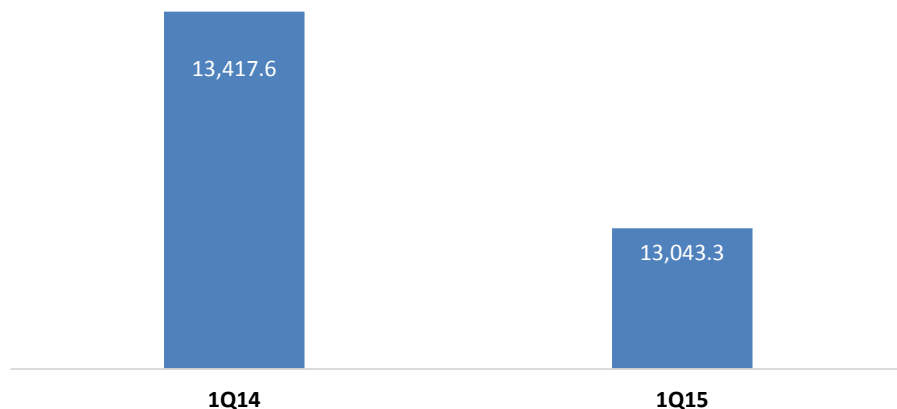
### Revenues, COGS and EBITDA (EGP/ton)



# Egyptian Cement Market

## Demand and Supply Synopsis

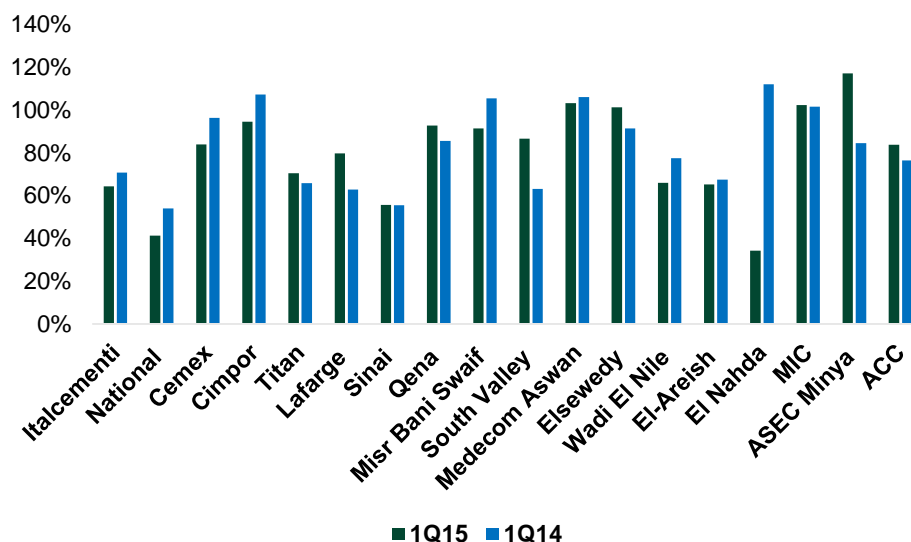
Domestic Consumption (MMT)



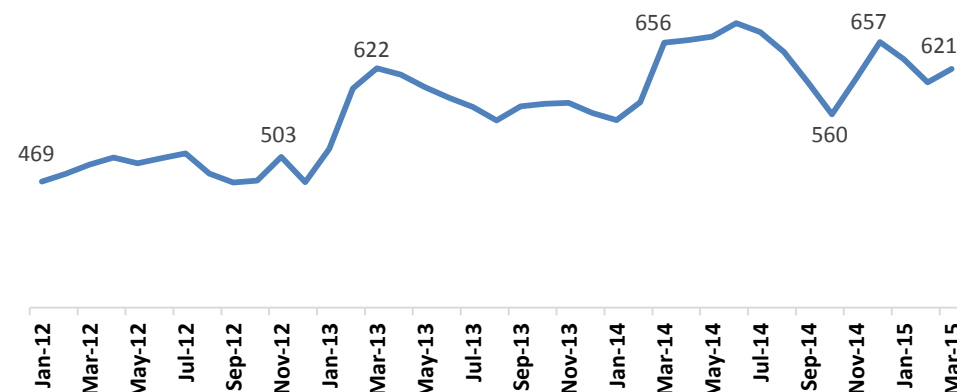
Egyptian Market Overview

- The Egyptian cement market is primarily driven by local consumption, which has been relatively stable over the past few years despite ongoing political and economic unrest.
- Egypt's residential housing demand is expected to continue to be driven by its fast growing population and high marriage rates, ensuring a consistent demand for housing.
- Egypt suffers from low levels of spending on infrastructure and the quality of the infrastructure is relatively low and requires constant maintenance and repair.
- The government is now focusing on stimulating the housing and infrastructure spending as they are one of the major pillars of the economic development.
- The market will benefit greatly from the infrastructure and housing projects announced during the EEDC. Yet, delays in the implementation such projects would definitely have its effect on the expected growth in demand.

Domestic Capacity Utilization



Average Market Retail Prices (EGP/ton)



# Sales Overview

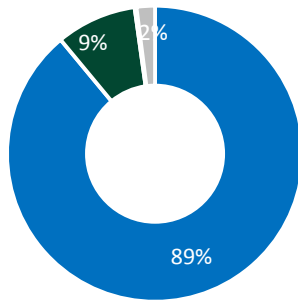
## Quantities Breakdown

Quantities Breakdown

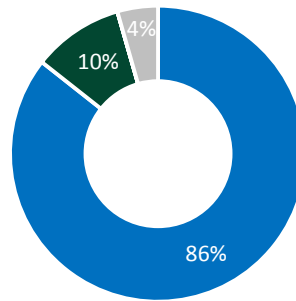
Prices (EGP/ton)

### Breakdown by Brand

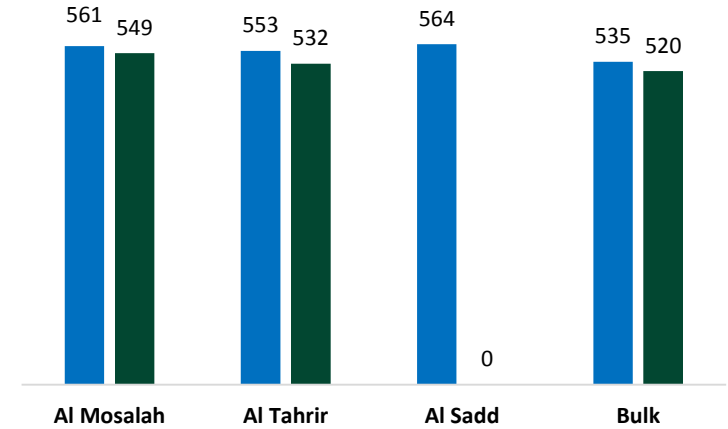
1Q14



1Q15



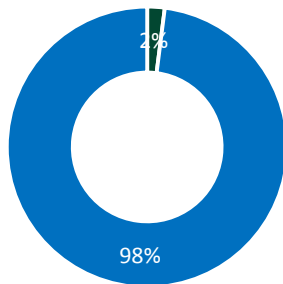
■ Al Mosalah ■ Al Tahrir ■ Al Sadd ■ Bulk    ■ Al Mosalah ■ Al Tahrir ■ Al Saad ■ Bulk



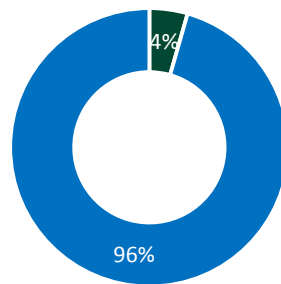
■ 1Q14 ■ 1Q15

### Breakdown by Type

1Q14

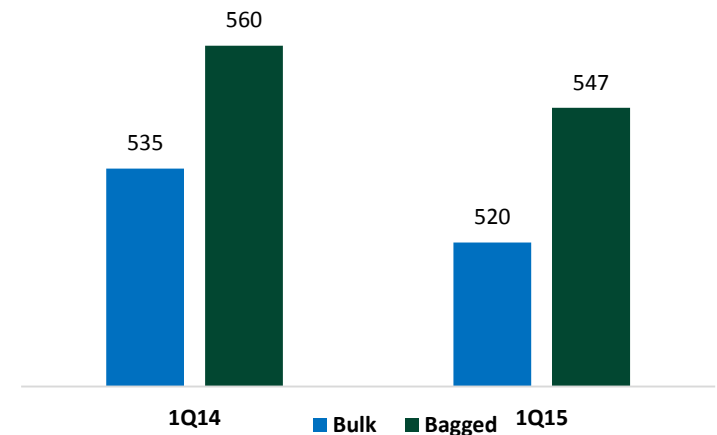


1Q15



■ Bulk ■ Bagged

■ Bulk ■ Bagged



# Sales Overview

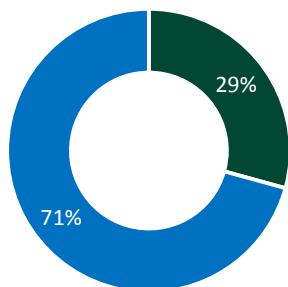
## Quantities Breakdown

### Quantities Breakdown

### Prices (EGP/ton)

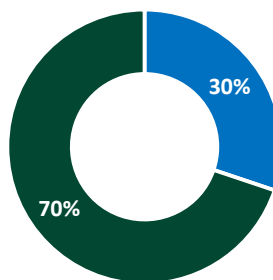
#### Breakdown by Point of Sale

1Q14



■ Delivered ■ Ex-Factory

1Q15



■ Delivered ■ Ex-Factory

578



1Q14

■ Delivered ■ Ex-Factory

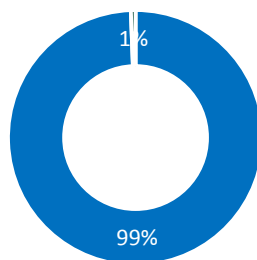


1Q15



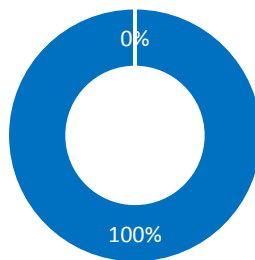
#### Breakdown by Market

1Q14



■ Local ■ Exports

1Q15



■ Local ■ Exports

560



1Q14

■ Local ■ Exports



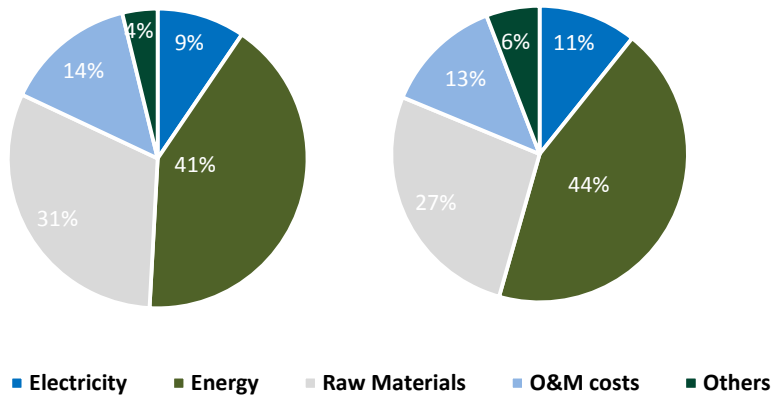
1Q15

0

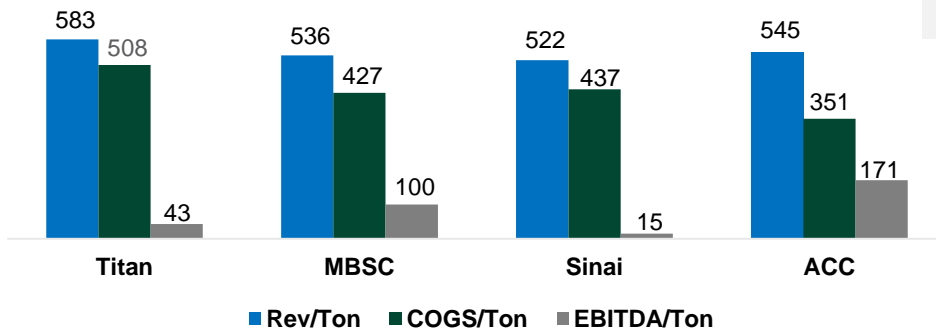
# COGS Overview

## COGS and ACC Cost Advantages

### COGS Breakdown



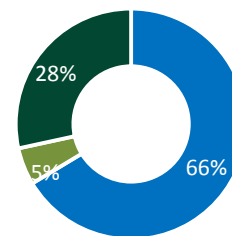
### ACC & Competition (EGP/ton)



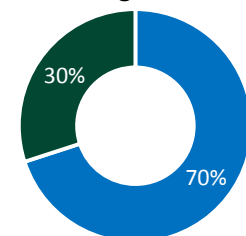
### ACC Cost Advantages

- Moving ahead of other industry players, ACC has embarked on an alternative energy investment with aims to offer ACC the ability to substitute up to 100% of its energy needs by end of Q2 2015.**
- RDF:**
  - The Company started using RDF in November 2013.
  - Currently the company uses RDF to generate 10% of its energy requirements, to reach 30% by end of Q2 2015 when the 2<sup>nd</sup> RDF line is fully operational.
  - Other than ACC, Italcementi, Cemex and Lafarge are currently using RDF to generate part of their energy needs.
- Coal:**
  - The company now has the technical capability to substitute 70% of energy needs through coal and 10% through RDF.
  - Coal is imported from Dekhiela port in Alexandria, Sokhna port has not been permitted to import coal yet. Imports are coming through Adabeya port as well.
  - Currently Lafarge, Italcementi and Titan are substituting part of their energy requirements through coal. Others are in the process of contracting and installing the necessary equipment to start using coal.

### Current Fuel Mix



### 2015 Target Fuel Mix

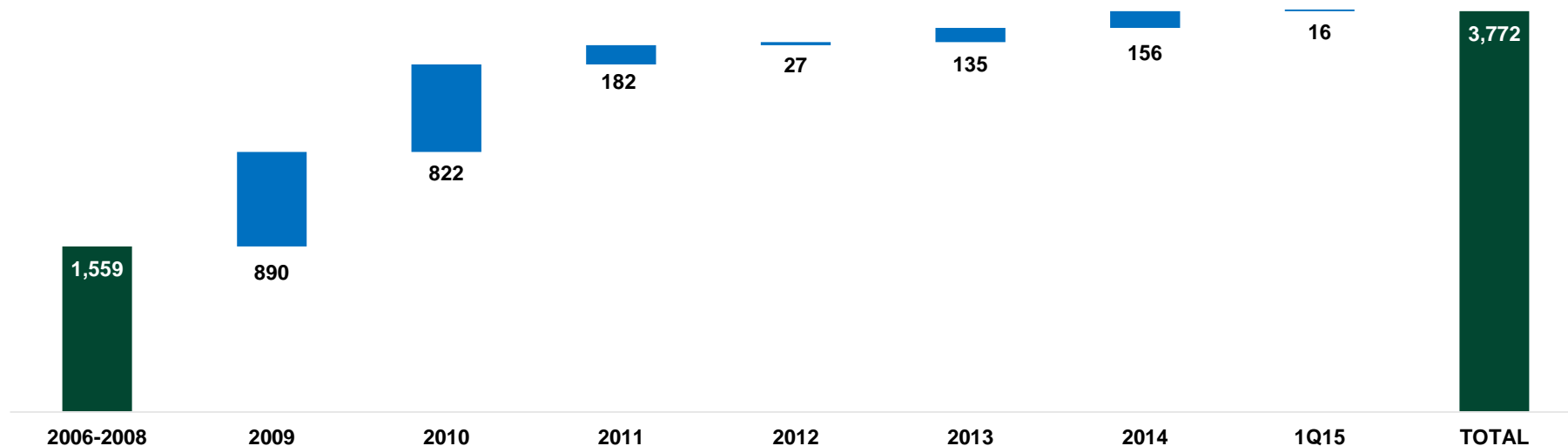


■ Coal ■ RDF ■ Diesel

■ Coal ■ RDF

# CAPEX Overview

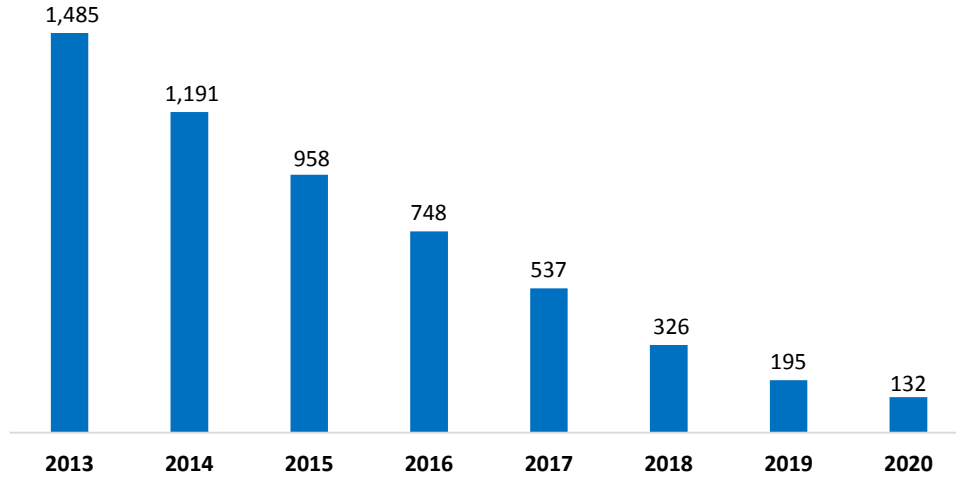
CAPEX (MN EGP)



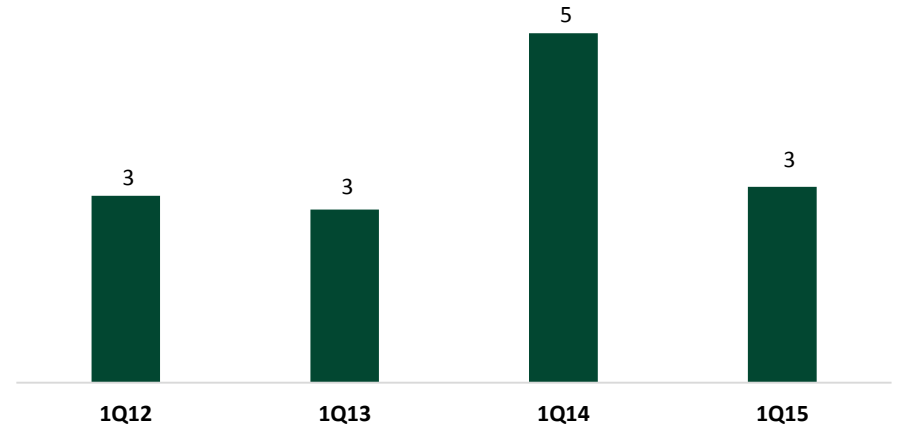
- In addition to the EGP156 mn for CAPEX during 2014 mainly for the coal and hot disc projects, ACC also paid EGP16mn during 1Q15 related to the transformation to using coal and Refuse Derived Fuel as the main sources of energy. It is expected that ACC pays an additional EGP50mn-60mn till the end of 2015 for the remaining hot disc project in addition to other general projects.
- In 1Q15, the company installed a new coal dosing system which enables the use of coal in preheater and kiln of both lines, which prevents disruptions in any of the lines in the event of gas/ diesel supply cuts.
- The hot disc project will allow the use of refuse as fuel in kiln line 1. After completion at end of Q2 2015, the company will be able to gradually increase the use of refuse up to a maximum of 30% of the fuel used in the entire plant..

## Outstanding Debt & Debt Structure

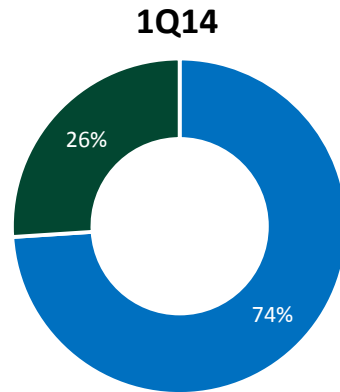
Outstanding Debt (Thousand EGP)



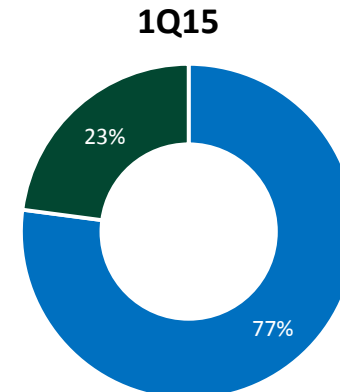
Interest Coverage Ratio



Loans Structure (EGP vs. USD)



■ Debt in USD ■ Debt in EGP



■ Debt in USD ■ Debt in EGP



# 1Q15 Financials Review

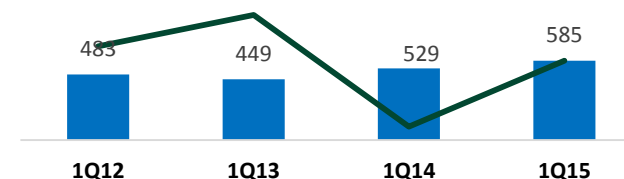


## Income Statement

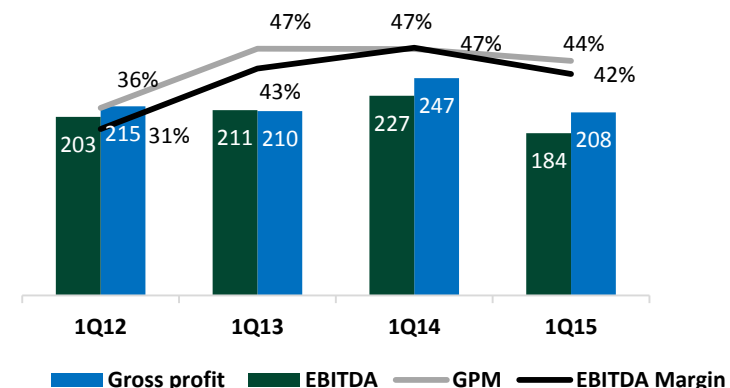
- Revenues increased 11% in 1Q15 compared 1Q14.
- Cost per ton increased by 18%, driven by higher transportation cost, imported clinker and higher electricity prices.
- SG&A margin stood at 4% similar to Q1 2014.
- FX losses incurred on the back of the CBE's decision to devalue the EGP against the USD to reach EGP7.53.
- Taxes still calculated on the 30% base. Waiting for the law to apply the 22.% announced by the government.

MN EGP	1Q15	1Q14	1Q13	1Q12
<b>Revenue</b>	<b>585</b>	<b>529</b>	<b>449</b>	<b>483</b>
Cost of goods sold	377	282	240	268
<b>Gross profit</b>	<b>208</b>	<b>247</b>	<b>210</b>	<b>215</b>
<i>GPM</i>	<b>36%</b>	<b>47%</b>	<b>47%</b>	<b>44%</b>
SG&A Expenses	24	20	12	12
Other income	1	0	13	0
<b>EBITDA</b>	<b>184</b>	<b>227</b>	<b>211</b>	<b>203</b>
<i>EBITDA Margin</i>	<b>31%</b>	<b>43%</b>	<b>47%</b>	<b>42%</b>
Depreciation & Amortization	48	47	47	46
<b>EBIT</b>	<b>136</b>	<b>180</b>	<b>164</b>	<b>157</b>
<i>EBIT Margin</i>	<b>23%</b>	<b>34%</b>	<b>36%</b>	<b>32%</b>
Foreign exchange	31	2	49	6
Loan interest expense	5	8	17	22
Operating license interest expense	11	11	11	11
Electricity agreement interest expense	3	3	3	3
Long-term notes payables	0	0.6	0	0
Interest income	0	0	0.4	0
Finance cost, net	<b>19</b>	<b>23</b>	<b>31</b>	<b>35</b>
<b>Net profit before tax</b>	<b>86</b>	<b>155</b>	<b>84</b>	<b>115</b>
<i>PBT Margin</i>	<b>15%</b>	<b>29%</b>	<b>19%</b>	<b>24%</b>
Deferred tax	6	3	5	19
Income tax expense	24	36	0	0
<b>Net profit</b>	<b>56</b>	<b>116</b>	<b>79</b>	<b>96</b>
<i>NPM</i>	<b>10%</b>	<b>22%</b>	<b>18%</b>	<b>20%</b>

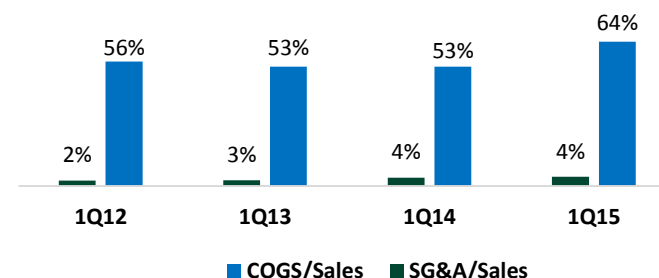
Revenues (Thousand EGP)



GP and EBITDA (Thousand EGP)



Efficiency Ratios

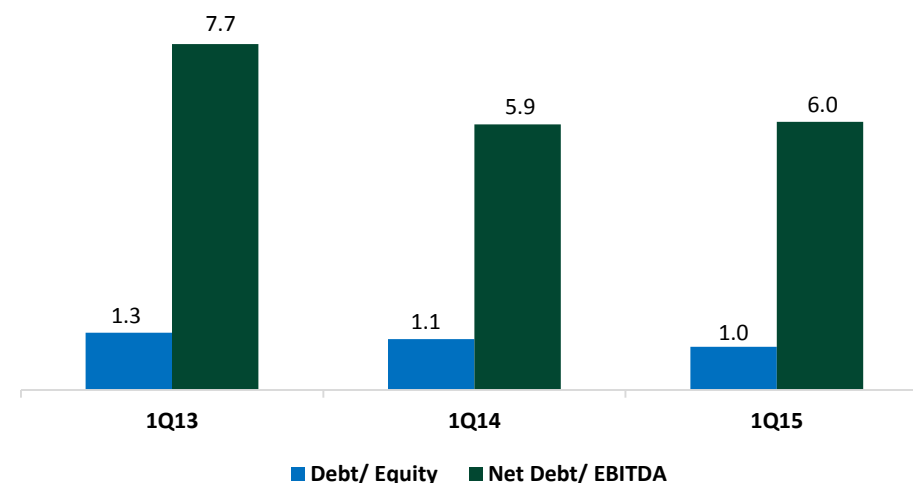


# 1Q15 Financials Review

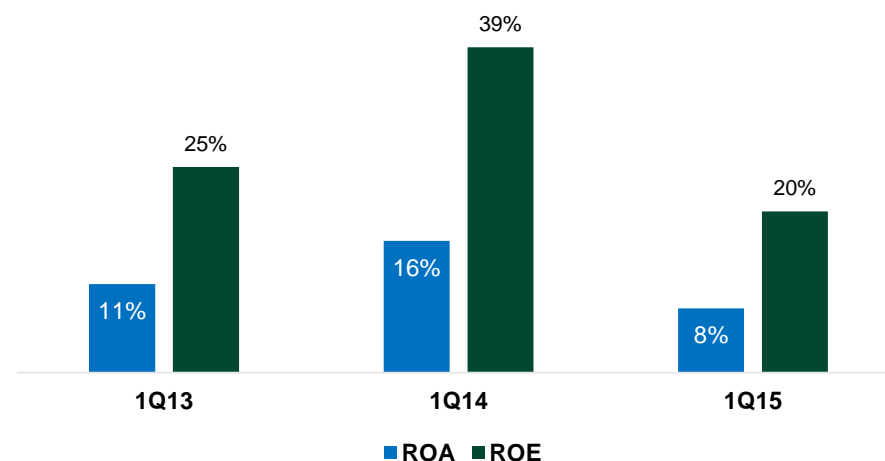
## Balance Sheet

MN EGP	1Q15	1Q14	1Q13
<b>Assets</b>			
Non-current Assets			
Property plant and equipment, net	2,639	2,657	2,299
Projects under construction	97	103	5
Intangible assets	126	149	637
Investment in subsidiaries	9	9	9
Payments under long-term investment	0	0	0
<b>Total Non-current Assets</b>	<b>2,872</b>	<b>2,918</b>	<b>2,950</b>
<b>Current Assets</b>			
Inventory	293	143	81
Debtors and other debit balances	94	73	346
Due from related parties	17	16	11
Cash and bank balances	196	119	189
<b>Total Current Assets</b>	<b>600</b>	<b>350</b>	<b>628</b>
<b>Current Liabilities</b>			
Provisions	9	7	1
Current tax liabilities	159	37	0
Trade payables and other credit balances	622	284	228
Due to related parties	3	1	0
Borrowings - short term portions	353	321	327
Short-term liabilities	69	69	127
<b>Total Current Liabilities</b>	<b>1,215</b>	<b>720</b>	<b>682</b>
<b>Net (Deficit) Surplus in Working Capital</b>	<b>-615</b>	<b>-370</b>	<b>-54</b>
<b>Total Invested Funds</b>	<b>2,257</b>	<b>2,549</b>	<b>2,896</b>
<b>Represented in:</b>			
<b>Equity</b>			
Paid up capital	757	757	757
Legal reserve	156	119	77
Retained earnings	235	306	439
<b>Total Equity</b>	<b>1,148</b>	<b>1,183</b>	<b>1,273</b>
<b>Non-current Liabilities</b>			
Borrowings - long term portions	269	470	767
Deferred income tax liability	357	340	322
Long-term liabilities	482	556	534
<b>Total Non-current Liabilities</b>	<b>1,108</b>	<b>1,366</b>	<b>1,623</b>
<b>Total Equity and Non-current Liabilities</b>	<b>2,257</b>	<b>2,549</b>	<b>2,896</b>

### Gearing



### Return Ratios

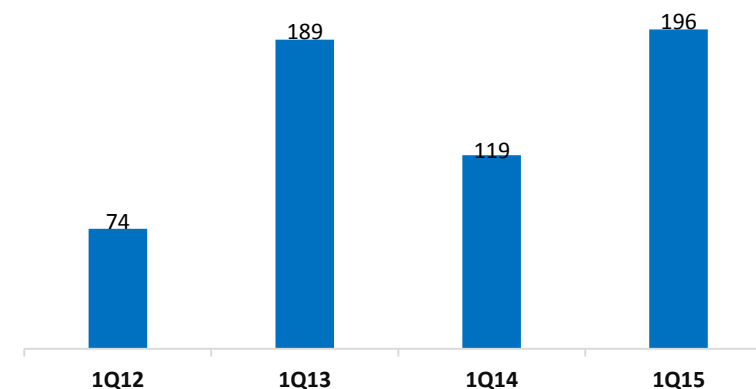


# 1Q15 Financials Review

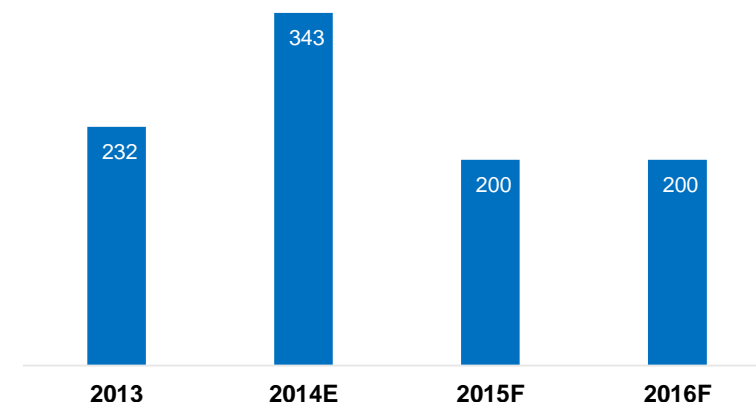
## Cash Flow Statement

MN EGP	1Q15	1Q14	1Q13	1Q12
<b>Cash flows from operating activities</b>				
Net profit before tax	86	155	84	115
Interest income	19	23	31	36
Interest expense	-0.2	-0.1	-0.4	-0.4
Depreciation expense	43	41	34	34
Amortization of intangible assets	6	6	12	13
Gain from sale of property plant and equipment	0	0	0	0.1
	<b>154</b>	<b>225</b>	<b>161</b>	<b>197</b>
<b>Changes in working capital</b>				
Debtors and other debit balances	-48	-26	-11	-29
Inventory, net	-92	-47	-13	5
Trade payables and other credit balances	96	-43	-13	-31
Due from related parties	0.4	2	-0.5	-11
Due to related parties	-3	-0.4	-2	-1
<b>Net cash from operating activities</b>	<b>107</b>	<b>110</b>	<b>122</b>	<b>130</b>
<b>Cash flows from investing activities</b>				
Interest income	0.1	0.1	0.4	0.4
Purchase of property, plant and equipment	-4	-3	-2.5	-0.4
Additions in projects under construction	-10	-14	-3	-8
Payments under long-term investments	0	0	0	-9
<b>Net cash flows used in investing activities</b>	<b>-14</b>	<b>-16</b>	<b>-5</b>	<b>-17</b>
<b>Cash flows from financing activities</b>				
Payments of license liability	-21	-20	-16	-17
Payments of borrowings	-13	-68	-41	-86
Interest paid	-20	-23	-32	-36
Dividends paid	0	-23	0	0
<b>Net cash flows from financing activities</b>	<b>-53</b>	<b>-134</b>	<b>-88</b>	<b>-140</b>
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>40</b>	<b>-39</b>	<b>28</b>	<b>-27</b>
Cash and cash equivalents at beginning of the year	156	158	161	101
<b>Cash and cash equivalents at end of the period</b>	<b>196</b>	<b>119</b>	<b>189</b>	<b>74</b>

Cash (EGP mn)



Dividends (EGP mn)





ARABIAN CEMENT  
العربية للأسمنت



**Future Ready**

**For more Information Please Contact:**

Investor Relations: [IR@arabiancementcompany.com](mailto:IR@arabiancementcompany.com)

[www.arabiancementcompany.com](http://www.arabiancementcompany.com)